

SYNERGY BOOKS INDIA

CATALOGUE-2016-17

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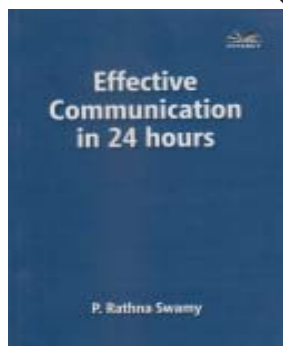
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NEW ARRIVALS-2016

Effective Communication in 24 Hours

♦P. Rathna Swamy ♦Synergy Books India (2016)

♦ISBN: 978-93-82059-42-4♦Rs.295.00♦ Paperback



Communication Skills are essential tools for success. Effective Communication achieves maximum results in understanding, accepting and advancing to further communication or implementation. The rejection of communication leads to failure and frustration. The communication distortion results into misunderstanding and confrontation. Communication is both science and art; it is both subjective and objective; and it is both qualitative and quantitative.

It transmits empathy and emotional intelligence. Communication skills can be learnt and practiced.

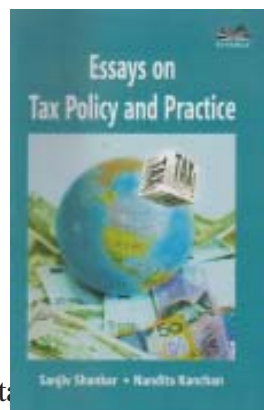
Dr. P. Rathna Swamy, Mcom, LLB, PG Diploma (Bath, UK), PhD (Communication Management), PhD (Constitutional Law), DLitt (Environment Management), CLA(UK), ABA(USA).

Dr. P. Rathna Swamy is Chairman, Dr. Swamy Associates, New Delhi and Advocate, Supreme Court of India. He is a retired Civil Servant. Formerly he was Dean and Professor of Law, Sharda University, Director and Professor, College of Law, University of Petroleum and Energy System, and Director, MVN. Formerly he was Professor of Management, NIILM and NIFM. Formerly he was Director of CVC and Deputy Secretary to Government of India.

Essays on Tax Policy and Practice

Sanjiv Shankar, Nandita Kanchan ♦Synergy Books India (2016) ♦ISBN: 978-93-82059-37-0 ♦Rs.1095.00 ♦Hardback.

India ushered in the era of economic liberalization and reforms in the year 1991. During the last two decades, the Indian economy has grown at 6% on an average Y-o-Y basis. The period of economic growth also saw Indian direct tax collections increase at an average Yearly growth of 20% (between 2002-03 to 2013-14), far exceeding the growth in GDP, mainly on account of the lowering of the tax



the Information Technology in the tax administration and tax data handling.

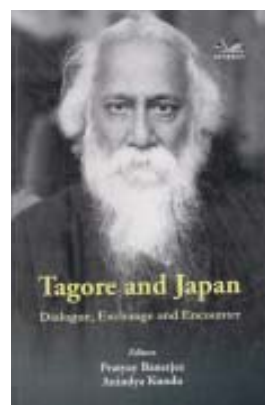
Mr.Sanjiv Shankar and Ms.Nandita Kanchan, are both Commissioners of Income Tax, and belong to the 1993 batch of the Indian Revenue Service (IRS).They Have worked at senior positions in the Income Tax Department at Delhi,Patna and Kanpur over the last 15-20 Years.During their long stint in the Income Tax Department they have investigated,assessed and supervised assessments of Companies,Trusts,Professionals,etc. Under the Direct Tax Laws in India.

Tagore and Japan

Pratyay Banerjee,Anindya Kundu♦Synergy Books India(2016)♦ISBN: 978-93-82059-31-8♦Rs.695.00 ♦ Hardback.

This book is a compilation of papers presented at an international seminar on Tagore's Japanese connection,entitled,'Tagore and Japan:A Retrospection',jointly organized by Sakura Academy and the School of Languages,Jadavpur University.The seminar was held in 2011,the year which witnessed commemoration of the bard's 150th birth anniversary all over the country.

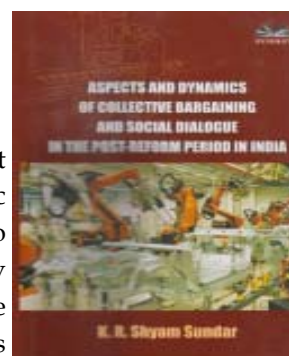
Tagore one of the widely travelled persons of his time,visited Japan five times. He was fascinated by Japanese tradition, intuitive happiness,human relations and their sensitive attitude towards beauty.At the same time,he did not hesitate to denounce the rise of 'Western nationalism' in Japan. The Impact of the materialistic civilization of the west on Japan disturbed the poet.



Aspects and Dynamics of Collective Bargaining

K.R. Shyam Sundar ♦Synergy Books India(2016)♦ ISBN: 978-93-82059-43-1♦Rs.995.00 ♦ Hardback.

Globalization has intensified competition in the product market and employers apart from demanding systemic reforms in the labour laws and governance have sought to initiative changes at the workplaces to achieve flexibility which in several ways have weakened the collective institutions.Amidst these adversarial industrial relations



strategies, some significant developments have been taking place doubtlessly prompted by the same globalization forces.

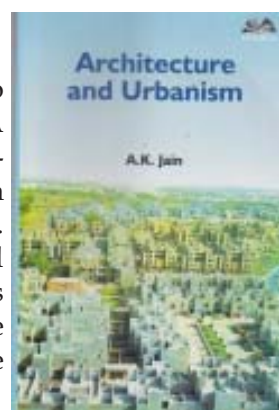
K.R. Shyam Sundar has been working as a Professor, Human Resources Management Area, at the Xavier Labour Relations Institute (XLRI), Xavier Business School in Jamshedpur since December 2013. Prior to it he worked as an Associate Professor in and Head of the Department of Economics, Guru Nanak College of Arts, Science & Commerce Which is affiliated to Mumbai University. He holds a Ph.D. Degree in Economics from Mumbai University.

Architecture and Urbanism

A.K. Jain ♦ Synergy Books India (2016) ♦

ISBN: 978-93-82059-38-7 ♦ Rs.1595.00 ♦ Hardback.

Architecture is changing from functional to organizational and from architectonic to urbanistic. A building is intertwined with its surroundings—physical, environmental, social economic and cultural. In the book *Architecture and Urbanism*, the author A.K. Jain looks at architecture with a wide angle lens and explores its inter-relationship with urbanism. This book aims to broaden the understanding of inquisitive architects, urban planners and designers who continue reinventing the subject.



A.K. Jain as Commissioner (Planning) DDA worked on Master Plan for Delhi-2021, National Urban Housing and Habitat Policy, National Urban Transport Policy and various urban projects. As a member of UN Habitat (HS Net) he contributed to its various reports. He is author of several books on urban development and is a visiting faculty at Delhi School of Planning and Architecture and other Institutes. He was awarded 2nd Urban Forum 7 in Medellin, Colombia in recognition of being an exemplary city changer.

From Ownership to Access

Debal C. Kar, P.K. Jain, Parveen Babbar

♦ Synergy Books India (2016) ♦

ISBN: 978-93-82059-46-2 ♦ Rs.1195.00 ♦ Hardback.

The adoption of digital technologies continues to transform how libraries approach innovation. Libraries around the world are adapting and rethinking their strategies and best practices for the front-end of innovation in presence of these transformational technologies. With the changing times, the social

interaction is becoming a powerful primal force behind the shifting preferences driving a preference for experiencing access over owning. The new social reality is foreshadowing the idea of possessing exclusive rights and is becoming irrelevant, and where "access" will be the new "have."

Dr. Debal C. Kar has more than 30 years of experience in servicing in the Library. He holds Ph.D. & MLIS Degree in Library and Information Science and Master Degree in Philosophy. He is Presently working as Librarian at Ambedkar University Delhi, Delhi and previously was with TERI. He wrote 25 articles and edited five books

Dr. P K Jain has more than 28 years of experience in the field of Library and Information Science (LIS). He holds Ph.D, M.phil & MLIS Degree in Library and Information Science. He is presently working as Librarian at Institute of Economic Growth (IEG), University of Delhi Enclave, India Since 1987. Currently, he is president of the Special Library Association-Asian Chapter.

Dr. Praveen Babbar is presently working as Deputy Librarian at Jawaharlal Nehru University, New Delhi, India. Prior to this he has been Assistant Librarian in Library & Documentation Division at Indira Gandhi National Open University, New Delhi, India. He has been also associated with University of Delhi as Professional Assistant and has more than ten years of professional experience. He holds Doctor of Philosophy (Ph.D) from University of Rajasthan, Masters of Philosophy (M.Phil.) in Library & Information Science, Masters of Library and Information Science Masters of Computer Application and Masters of Business Administration. He had been Gold Medalist in MLISc from Delhi University, India. He had been junior Research Fellow (JRF-NET) from UGC, India.



Digital Governance Innovation Information and Libraries

**Dr. Akhtar Parvez,
Dr. Sanjeev Kumar,
Dr. Tariq Ashraf, Dr. S.S. Dhaka,
Sonal Garg**

♦Synergy Books India (2016)♦
ISBN: 978-93-5258-425-3-46-2♦
Rs.1500 ♦ Hardback.

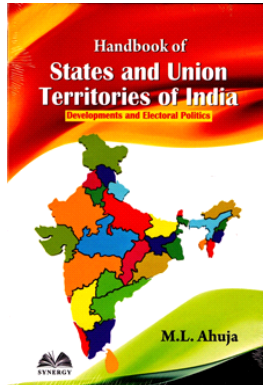
Headquartered at New Delhi, the Asian Library Association (ASIALA) has been formed to play an important role in the promotion of librarianship as a profession vital to an informed and knowledgeable society and put emphasis on the professional development of LIS

community through advocacy, peer networking, and leadership development through many initiatives. It provides professional leadership and coordination and works in strategic areas of the profession to further the library profession, library institutions and library and information service, helps library fraternity to engage in actions which develop group consciousness and respond to the public interest in ways which achieve social and professionally desirable goals and provide the organizational framework in which to discuss future plans, organize committee activities, promote library studies and surveys, encourage the development of new tools, issue the resulting publications, lobby for legislative support, and hold conferences, workshops, and institutes necessary for substantial accomplishment.



NEW ARRIVALS-2015

Handbook of States and Union Territories of India



♦ M.L. Ahuja ♦ Synergy Books India (2015)
♦ ISBN: 978-93-82059-28-8 ♦ Rs.950.00 ♦ Hardback.

This Handbook of States and Union Territories of India examines the transformation of India into 29 States and 7 union territories which paved the way for a reasonable development of every region based on parameters laid down by the Constitution of India. The book studies the setting up of Reorganization of States which paved the way for division of states, recommendations of Justice Sarkaria and Justice M.M. Punchi Commissions, functioning of Indian democracy and the outcome of successive general and assembly elections

in a scenario created by multi-ethnic, metalinguistic and multi-religious society and multiple political parties.

M.L. Ahuja, M.A.D.L.L., DCS, has to his credit more than 35 books. He is the recipient of Jenseva Sadbhavna Award, Bharat Gaurav Award, Rajiv Gandhi Ekta Samman, and Gold Medal as well as Lifetime Achievement Award for excellence in writing.

India and Her Ancient International Trade

Debesh Bhowmik & Raj Kumar Sen ♦ Synergy Books India (2015) ♦ ISBN: 978-93-82059-29-5 ♦ Rs.1095.00 ♦ Hardback.

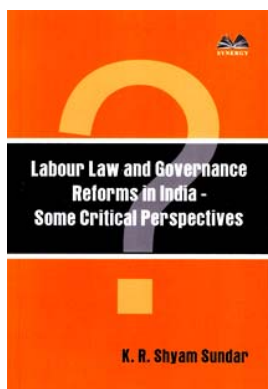
The book “Indian and Her Ancient International Trade” has been written in keeping with the connection of Ph.D thesis entitled “Feasibility of An India-led Asian Economic Bloc” where Debes Chandra Bhowmik showed the patterns, direction and control of ancient trade of India at least before European invasion. The emphasis on maritime trade of India, silk route, spice trade, ancient trade routes, including the Bengal’s trade and Bengal’s trade routes were given with a special care and analysis. Indian trade relation with other countries in early trade showed an important event of the area of explanation. South Indian trade and commerce, sea-trade of Orissa, and Bengal are added clarifications of ancient trade. India-led Asian trade is included as a separate chapter to quench the thrust of the goal of the book. The book may be a useful reference for those who would try to explain Indian Ancient Trade.



Debesh Chandra Bhowmik passed B.A(H) and M.A. in Economics from Kalyani University and obtained Ph.D from Rabindra Bharati University (Kolkata). Since 1990, he was associated with International Economic Association, Indian Economic Association, Bengal Economic Association and International Institute for Development Studies (Kolkata) and contributed more than 110 important academic articles.

Raj Kumar Sen is a retired professor of Economics and Director of Centre for Studies on Environment and Sustainable Development of Rabindra Bharati University, Kolkata. He is the Chairman of the International Institute for Development studies, Kolkata. He has written innumerable articles in international and national journals of Economics and written and edited many important books.

Labour Law and Governance Reforms in India- Some Critical Perspectives



K.R. Shyam Sundar ♦ Synergy Books India (2015)
♦ISBN: 978-93-82059-35-6 ♦Rs.595.00♦Paperback.

Labour regulation in India has engaged the attention of not only policy makers but also social actors, researchers and practioners. Policy measures have started rolling out from the state governments ever since Narendra Modi-led National Democratic Alliance (NDA) government assumed power in May 2014. These have brought on its heels definitive policy and labour law changed in several states. The trade unions are resisting and protesting, seemingly in vain. There is tension n the industrial relations system. The articles in this book

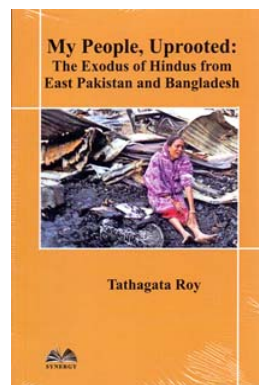
seek to critically analyze the underlying assumptions and propositions of the labour regulation debate in India and where necessary provide perspectives for assessing the policies and laws (e.g. ILO perspective) and offer counter-evidence. The book will be useful to a host of stakeholders and practioners in the world of work such as students and academics specializing in Industrial Relations and Labour Economics and related subjects, workers and trade union leaders, management representatives and those involved in policy-making.

K.R. Shyam Sundar is a Professor, Human Resources Management Area, at the Xavier Labour Relations Institute (XLRI), Xavier School of Management in Jamshedpur. He has published over fifty research articles and book reviews in the field of Industrial Relations and Labour Economics. He has completed several research projects for organizations like the ILO, the European Union, and ICSSR and so on. He is a member of the Editorial Board of the Indian Journal of Labour Economics, Indian Society of Labour Economics, New Delhi.

My People, Uprooted: The Exodus of Hindus from East Pakistan and Bangladesh

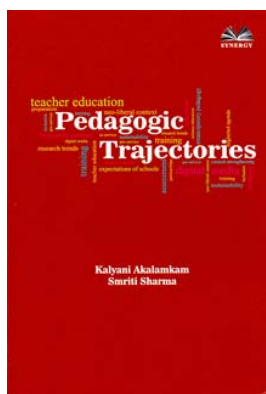
Tathagata Roy ♦ Synergy Books India (2015)
♦ ISBN: 978-93-82059-27-1 ♦ Rs. 895.00 ♦ Paperback.

My People, Uprooted, describing the exodus of Hindus from East Pakistan and Bangladesh, strangely enough, is one of the very few documentations in English on the subject. Why it is so has been dealt with at length in the book. It was first published in 2001 and won both acclaim and brickbats—the latter from Left-Nehruvian ‘secularists’ who believed that this story of human suffering had better be kept under wraps. A subsequent edition was published under the title A Suppressed Chapter in History, but in this edition the author has chosen to revert to the earlier title.



Tathagata Roy trained and began life as a Civil Engineer. He subsequently joined Rasthriya Swamsevak Sangh (RSS) and the Bhartiya Janata Party (BJP) and rose to be the state President of the party for West Bengal, and a member of the BJP National Executive. He has written and been published extensively, both in English and in his native Bengali.

Pedagogic Trajectories



Kalyani Akalamkam & Smriti Sharma ♦ Synergy Books India (2015) ♦ ISBN: 978-93-82059-30-1 ♦ Rs. 695.00
♦ Paperback.

‘Learning to Teach’ and ‘Teaching to Learn’ are complex and multidimensional processes which encompass synthesis, interaction and application of knowledge from multiple sources and dynamic contexts. The teacher education discourses draw from these experiences and engagements and create multiple patterns— as in a Kaleidoscope. The book ‘Pedagogic Trajectories’ is an attempt towards evolving a kaleidoscopic vision of teacher education programmes.

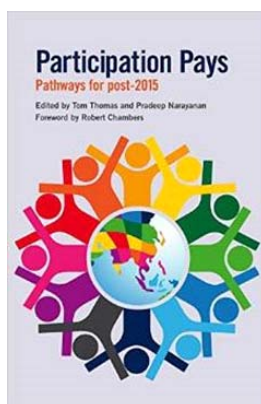
The book is a compilation of papers presented at the national seminar on the same theme with the intent to arrive at a shared understanding about the changing nature of pedagogies and to initiate and sustain dialogic reflection so as to evolve a vision for Teacher Education Programmes. Give this vision, the papers included in the book reflect a tapestry of experiences contemporary issues pertinent to Teacher Education from the vantage point of school teachers, teacher educators, researchers and educationists. The authors examine a variety of themes that have and

are determining the discourse of teacher education in our country. The range includes theoretical papers to research based papers and experimental narratives. The book will serve as essential reading for scholars and students of teacher education and contribute to strengthening of the epistemological basis of Teacher Education.

Kalyani Akalamkam is Assistant Professor, Department of Elementary Education at Lady Sri Ram College of Women, University of Delhi.

Smriti Sharma is Assistant Professor, Department of Elementary Education at Lady Sri Ram College of Women, University of Delhi.

Participation Pays: Pathways for post-2015



Tom Thomas & Pradeep Narayanan ♦ Practical Action(2015); Exclusively Distributed in India by Synergy Books India ♦ ISBN:978-1-185339-870-4 ♦ Rs.695.00 ♦ Paperback ♦ Year 2015.

The processes of international development often mean that beneficiaries have pre-designed programmes imposed upon them. Even the most well-intentioned development projects are often constrained by funding requirements from fulfilling their vision of social justice, with the result that poor, marginalized communities feel even more disempowered and excluded by programmes meant for them, but over which

they have no control. Participation Pays attempts to show how beneficiaries of aid can challenge and overcome conventional power arrangements set up by donors and development agencies. It does so through a focus on community knowledge and self generated data, control of which enables greater ownership and direction of development processes. These projects involved members of marginalized and resource-poor communities including landless people, female sex workers, tribal people, and people affected by a natural disaster. Eight thematic case studies are featured, seven from India and one from the Maldives. Participation Pays argue for the need, in any vibrant democracy, for multiple ways of making development more accountable to excluded communities. In doing so, the book invites an understanding of marginalized people not simply as beneficiaries of technical solutions, but-through the work of participatory development projects- architects of a politics of equity and democratization.

Tom Thomas is Chief Executive of Praxis Institute for Participatory Practices, India.

Pradeep Narayanan is Director, Research and Consultancies, Praxis Institute for Participatory Practices, India.

The Impact of International Environmental Regulation on Global Trade

Dr. V.N. Attri & Sidhanshu ♦ Synergy Books India (2015)

♦ ISBN: 978-93-82059-25-7 ♦ Rs. 595.00

♦ Hardback.

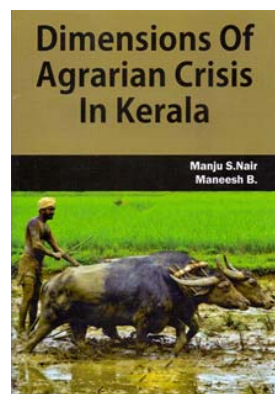
International Environmental Regulations (IERs) have emerged as one of the most controversial and complex issues in any trade negotiations; rather these have not been incorporated fully in bilateral or regional PTAs, restricting their inclusiveness. The volume presents new insights in to the economics of International environmental regulations, critically evaluating the empirical aspects of the impact of environmental regulations on Global trade flows on which existing literature is scarce and heterogeneous.



Dr. V.N. Attri is former chairman and Professor Department of Economics (Kurukshetra University, Kurukshetra, Haryana, India). “Visiting Scholar” Department of Economics, University of California, CA, United States; and “Visitor” Department of Economics, The George Washington University, Washington DC, USA for Post-Doctoral Research in International Economics. Published research papers in National & International Journals and participated in International conferences abroad.

Dr. Sidhanshu is Assistant Professor in Economics, Government college, Tauru, Mewat, Haryana, India.

Dimensions of Agrarian Crisis in Kerala



Dr. Manju S. Nair & Dr. Maneesh B. ♦ Synergy Books India (2015) ♦ ISBN: 978-93-82059-26-4 ♦ Rs. 695.00

♦ Hardback.

There is a fairly wide recognition that Indian agriculture has been passing through serious crisis over a decade. Two different faces of crisis are always differentiated, ‘agrarian crisis’ and ‘agricultural crisis’. ‘Agrarian Crisis’ is structural and institutional in nature, as could be seen in growing marginalization and failure of support system due to the unfinished agenda of shifting institutional emphasis from state to the market. ‘Agricultural Crisis’ may be seen as referring to performance of agricultural sector in terms of changes in growth of productivity and production and input and technology related factors. The most striking feature of Indian agriculture over the last decade is the reinforcing and interacting of agricultural

and agrarian crisis culminating in ever increasing incidence of farmer's suicides. Any policy adopted in reviewing this sector and correspondingly providing livelihood security to the farmers requires an in-depth understanding of different dimensions including causes, extent and consequences of the crisis.

Dr. Manju S. Nair, currently working as Associate Professor, Department of Economics, University of Kerala is a gold medalist from the same university both at the graduate and post graduate level. She is specialized in Macro Economics, Agricultural Economics and Econometrics. She has successfully completed many research projects and has participated and presented research papers in International and National Seminars/ Conferences.

Dr. Maneesh B., currently working as Assistant Professor, Department of Economics, N.S.S. College, Trivandrum is specialized in Agriculture Economics, Socio Economic Studies and Rural Development.

Ethnic Cleansing

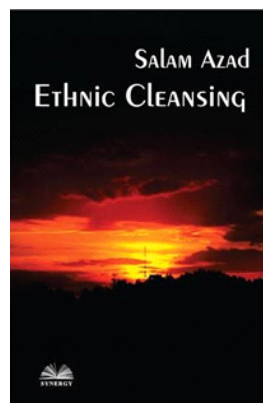
Salam Azad ♦ Synergy Books India (2015)

♦ ISBN:978-93-82059-32-5 ♦ Rs.295.00 ♦ Paperback.

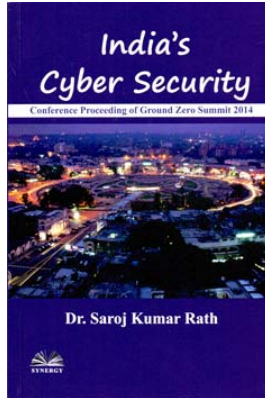
A Hindu daughter was raped in her father's presence; mother and daughter were sexually assaulted side by side. No one was spared, either a seven year old girl or sixty year old women! What lead to this inhuman act? Why did one community let loose a reign of terror on another?

The Novel tries to find answers to some of these questions.

Salam Azad was born on July 0, 1964 at Damla village in the Bikrampur of Bangladesh. He is author of 51 books, he writes in his own language Bangla and also in English. Some of his works have been translated into Hindi, English and Assamese. Salam Azad had adverse time during the regime led by Khaleda Zia-Jamia and had to take shelter in New Delhi for about six (6) years with his wife Soheli Mirza. Against of him a blasphemy case still now in Bangladesh court. He lost his wife, proven friend and like child Soheli Mirza on 8th July 2014.



India's Cyber Security: Conference Proceeding of Ground Zero Summit 2014



Dr. Saroj Kumar Rath ♦ Synergy Books India (2015)
 ♦ ISBN: 978-93-82059-34-9 ♦ Rs.100.00 ♦ Paperback.

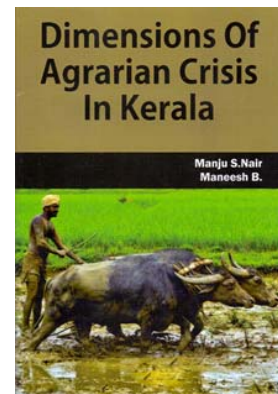
India's Cyber Security: With 1500 footfall during the two days of the Ground Zero Summit-2014, summit has witnessed tremendous enthusiasm from all its participants. Seven keynote speakers, 36 highly recognized speakers and 10 invited speakers for panel discussions had captivated the audience with their forceful presentations. This volume would be of tremendous value for people who are interested in cyber security, network security, mobile security, cyber policy, internet governance, strategic and security issues and foreign policy.

AGRICULTURE

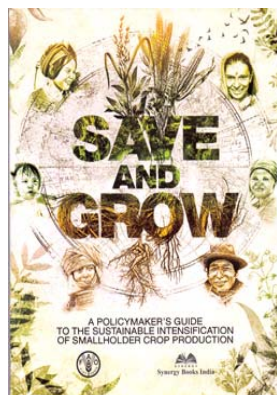
Dimensions of Agrarian Crisis in Kerala

Dr. Manju S. Nair & Dr. Maneesh B.
Synergy Books India (2015)
ISBN: 978-93-82059-26-4
Rs.695.00
Hardback

(Detailed Information on Page No.11)



Save and Grow Food and Agriculture Organization



Synergy Books India Co-published with FAO (2013)

◆ISBN:978-93-82059-04-2◆Rs.350.00◆Paperback.

With the publication of *Save and Grow*, FAO proposed a new paradigm of intensive crop production, one that is both highly productive and environmentally sustainable. FAO recognized that, over the past half-century, agriculture based on the intensive use of inputs has increased global food production and average per capita food consumption. In the process, however, it has depleted the natural resources of many agro-ecosystems, jeopardizing future productivity, and added to the greenhouse gases responsible for climate change. Moreover, it has not significantly reduced the number of chronically hungry, which is currently estimated at 870 million people. The challenge is to place food production and consumption on a truly sustainable footing.

Save and Grow addresses the crop production dimension of sustainable food management. In essence, it calls for “greening” the Green Revolution through an ecosystem approach that draws on nature’s contributions to crop growth, such as soil organic matter, water flow regulation, pollination and bio-control of insect pests and diseases. It offers a rich toolkit of relevant, adoptable and adaptable ecosystem-based practices that can help the world’s 500 million smallholder farm families to achieve higher productivity, profitability and resource use efficiency, while enhancing natural capital.

ECONOMICS AND TRADE

India and Her Ancient International Trade

Debesh Bhowmik & Raj Kumar Sen

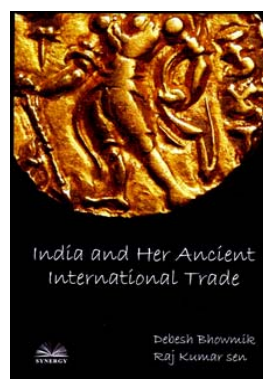
Synergy Books India(2015)

ISBN: 978-93-82059-29-5

Rs.1095.00

Hardback

(Detailed Information on Page No.7)



The Impact of International Environmental Regulation on Global Trade



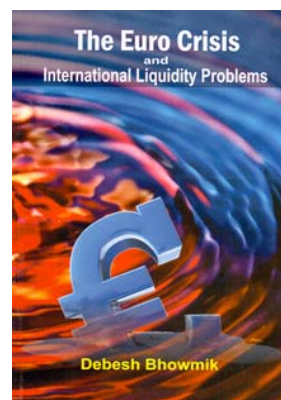
Dr. V.N. Attri & Sidhanshu
Synergy Books India(2015)
ISBN:978-93-82059-25-7
Rs. 595.00
Hardback

(Detailed Information on Page No. 11)

The Euro Crisis and International Liquidity Problems

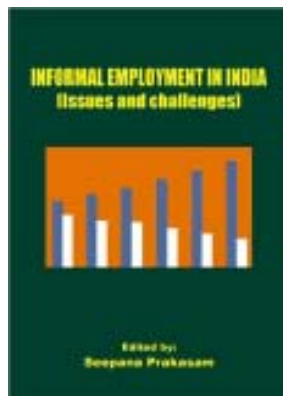
Debesh Bhowmik ♦ Synergy Books India(2014)
♦ISBN: 978-93-82059-18-9 ♦Rs.995.00 ♦Hardback.

“The Euro Crisis and International Liquidity Problems” has been written in the precise way keeping in mind the view of expressing the essence and genesis of the crisis, the source of the crisis, the diagnostic tests of the crisis, and contradictory policies of removing the crises and above all the perspective of international monetary system and its impact too. Therefore, the book covers the following chapters relating to introduction, history, Maastricht treaty, macro fundamentals, impact on money market, econometric tests, policies of way out, implications on international monetary system, international role of euro, the euro as international money, political economy of the crisis and conclusion. To explain the above areas, the study undertook innumerable authenticated facts and figures.



Debesh Bhowmik passed B.A(H) and M.A. in Economics from Kalyani University and obtained Ph.D from Rabindra Bharati University (Kolkata). Since 1990, he was associated with International Economic Association, Indian Economic Association, Bengal Economic Association and International Institute for Development Studies (Kolkata) and contributed more than 110 important academic articles.

Informal Employment in India: Issues and Challenges



Edited by Dr. Seepana Prakasam ♦ Bookwell Publications (2013) ♦ ISBN: 978-81-92102-36-8 ♦ Rs. 995.00 ♦ Hardback.

This book will meet the requirements of students, research scholars, policy makers, social workers and the general public who will be interested in knowing about the employment conditions of informal labor in India during globalization. The matter has been put across in a simple and readable form to enable even a general reader to benefit from this book. This book is comprehensive, has an integrated approach and has synthesized research outcomes provided by a number of intellectuals. The subject matter has been

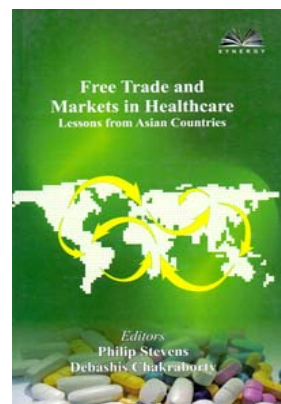
presented in a logical order in a lucid and narrative style, aimed to give a thorough grounding on the subject. All the research papers are suitably arranged section wise so that readers can pick up a section of their interest and continue the next.

Dr. S. Prakasam, selected by the Union Public Service Commission, has been working as an assistant Professor of Economics (selection grade) in the Post Graduate Department of Economics, PG Govt. College for Girls, Sector-II, Chandigarh for the last 10 years.

Free Trade and Markets in Healthcare

Philip Stevens & Debashis Chakraborty ♦ Synergy Books India (2013) ♦ ISBN: 978-93-82059-15-8 ♦ Rs. 695.00 ♦ Hardback.

It is widely recognized that the global liberalization of trade in goods over the last several decades has driven unprecedented increases in productivity, innovation and living standards. However, many policymakers remain reluctant to open up services such as healthcare to international trade and internal competition, because of the fear that it will dismantle state healthcare systems and sow division and social inequality. The healthcare sectors of many emerging markets even those in the dynamic free-trading countries of Asia remain relatively insulated from outside ideas and capital. Governments remain wedded to the idea that “Universal Health Care” requires the state to take the dominant role in the allocation and provision of health goods and services. As a result of such thinking, the majority of healthcare systems in Asia remain parochial, sleepy and ineffective



compared to other growth sectors. This volume of essays aims to challenge such things. Its contributors a range of scholars and NGO leaders from Asian countries and elsewhere examine the evidence on a number of issues related to trade, markets and health, and question a number of dearly held axioms of the public health world.

“Enhancing access to healthcare is an integral part of economic development process in any country. To ensure that, like all other spheres, smooth functioning of healthcare market through removal of external and internal hassles is of enormous importance. In that light, the current volume provides an interesting reading for both researchers and policymakers.”

Dr. Rajiv Kumar, Center for Policy Research, New Delhi.

Mis-Measuring Our Lives: Why GDP Doesn't Add Up

**MIS-
MEASURING**
OUR LIVES

WHY GDP DOESN'T ADD UP

Joseph E. Stiglitz
Amartya Sen
and Jean-Paul Fitoussi

THE REPORT BY THE COMMISSION ON THE MEASUREMENT
OF ECONOMIC PERFORMANCE AND SOCIAL PROGRESS
WITH A FOREWORD BY PRESIDENT NICOLAS SARKOZY

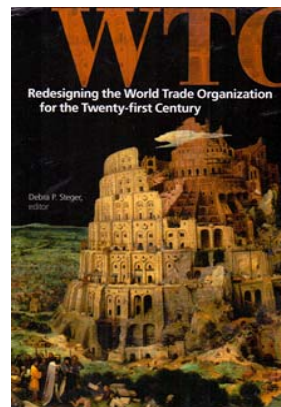
Joseph E. Stiglitz, Amartya Sen & Jean-Paul Fitoussi
♦Bookwell Publications (2011) Co-Published with The
New Press, New York ♦ ISBN: 978-81-92102-30-6
♦Rs.395.00♦Paperback.

MIS-Measuring Our Lives, the collaborative effort of three leading economists, is a detailed study of the GDP (Gross Domestic Product) to test its reliability as a measure of social and economic progress across the world. The study was commissioned by Nicholas Sarkozy during his tenure as the President of France. The authors' analysis reveals the loopholes in the concept of GDP, which fails to take into account economic inequalities and environmental factors while evaluating the well-being of global societies. The authors offer sustainable solutions to improve economic conditions and move towards more realistic GDP evaluations. In times of global recession, accompanied by pressing environmental problems, their study provides a definite direction to help decision-makers effectively fulfil the economic and social requirements of society.

Joseph E. Stiglitz is an American economist, known for his critical perspective on the management of international institutions like the World Bank, and the International Monetary Fund; **Amartya Sen** is an Indian economist who helped create the United Nations Human Development Index. **Professor Amartya Sen** is Lamont University Professor and Professor of Economics and Philosophy at Harvard University. He has served as President of the Econometric Society, the Indian Economic Association and the International Economic Association. He formerly served as Honorary President of OXFAM and is now its Honorary Advisor. Born in India, Sen studied at Presidency College, Calcutta, and at Trinity College, Cambridge.

Redesigning the World Trade Organization for the Twenty-first Century

Debra P. Steger ♦ Bookwell Publications Co-published with IDRC in 2011 ♦ ISBN: 978-81-92102-31-3 ♦ Rs. 1595.00 ♦ Hardback.



Two high-level commissions-the Southerland report in 2004 and the Warwick Commission report in 2007-addressed the future of the World Trade Organization and made proposals for incremental reform. This book goes further. It explains why institutional reform of the WTO is needed at this critical juncture in world history and provides innovative, practical proposals for modernizing the WTO to enable it to respond to the challenges of the twenty-first century. Contributors focus on five critical areas: transparency, decision and rule-making procedures, internal management structures, participation by non-governmental organizations and civil society, and relationships with regional trade agreements

Debra P. Steger is a professor in the Faculty of Law at the University of Ottawa, where she teaches international trade, international dispute settlement, and international investment law. She is also the founder and director of the EDGE Network on the emerging, dynamic, global economies-a multidisciplinary research network focused on institutional reform of the World Trade Organization.

Implementing the World Intellectual Property Organization's Development Agenda



Jeremy Beer ♦ Bookwell Publications Co-published with IDRC ♦ ISBN: 978-81-92102-32-0 ♦ Rs.795.00 ♦ Hardback.

The newly adopted world intellectual Property Organization (WIPO) Development Agenda presents a real opportunity to revolutionize the international governance of intellectual property law and policy. The litmus test for its success, however, will be if and how the agenda is implemented in practice. This edited collection brings together a series of incisive essays written by leading thinkers from emerging economies, Canada, and elsewhere to develop concrete strategies for implementing the agenda.

The essays cover a range of fundamental issues surrounding the agenda and examine its recommendations from multidisciplinary and multi-regional perspectives. Several

essays explore the role of WIPO and its member states in steering the direction of future reform; other contributions examine specific recommendations of WIPO's activities within the broader context of development.

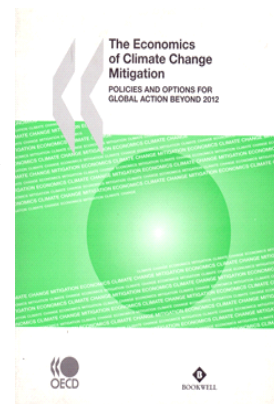
Jeremy de Beer is a law professor at the University of Ottawa who teaches, among things, Global IP Policy and Social Justice. His research and recent publications relate mainly to the intersection of intellectual property, technology, and international development. He is online at www.jeremydebeer.ca.

The Economics of Climate Change Mitigation: Policies and Options for Global Action Beyond 2012

**OECD♦Bookwell Publications Co-Published with OECD
(2011)♦ISBN:978-93-80574-20-2♦Rs.1295.00**

♦Paperback.

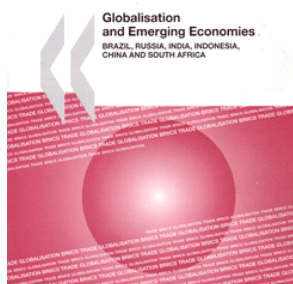
Against the background of a projected doubling of world greenhouse gas emissions by mid-century, this book explores feasible ways to abate them at least cost. Through quantitative analysis, it addresses key climate policy issues: What would an ideal set of climate policy tools look like? How large are the economic and environmental costs of incomplete country or sector coverage of climate change mitigation policies? What are the pros and cons of policy tools to broaden that coverage, such as international sector wide agreements or border tax adjustments? What are the main challenges in incorporating a mechanism to reduce emissions from deforestation and forest degradation? How can we concretely develop a global carbon market?



What is the case for and what can we reasonably expect from R and D and technology support policies?

How great are the incentives for major emitting countries to join a climate change mitigation agreement in terms of the costs and benefits (including the co-benefits from reduced local air pollution and improved energy security) of action? How can they be enhanced? How can international transfers of resources and technologies broaden support for action?

Globalisation and Emerging Economies



♦OECD♦ Bookwell Publications Co-Published with
OECD in 2011♦ISBN: 978-93-80574-19-6♦Rs.1595.00♦
Paperback.

OECD countries still dominate the world economy, but their share of world trade dropped from 73% in 1992 to 64% in 2005, and some of the world's most important economies are not members of the OECD. Foremost among these are the so-called BRIICS: Brazil, Russia, India, Indonesia, China and South Africa. This book analyses key elements of the trade performance of the BRIICS in relation to the rest of the world, focusing on trade and other policies

influencing that performance. Developments in global trade policy are reviewed, notably the impact of preferential trade agreements on the multilateral system and patterns of world trade are described using both indices that reveal networks of trading relations and more standard modeling results. As well as the global analysis, the book also presents a separate chapter for each of the BRIICS, examining the key development and trade issues in each of the six countries over the past few years. Trade experts will find much new and interesting material here, but the book is designed mainly for the non-specialist, so technical material is kept to a minimum, and is accompanied by more intuitive descriptions. Table of Contents Acronyms Introduction The International Economic Order and Trade Architecture The Bilateral Trade Performance of the BRIICS Globalisation, Multinational and BRIICS Globalisation and the Political Economy of Trade Liberalisation in the BRIICS Storm in a Spaghetti Bowl: FTAs and the BRIICS Brazil Russia India Indonesia China South Africa

EDUCATION

Pedagogic Trajectories

Kalyani Akalamkam & Smriti Sharma

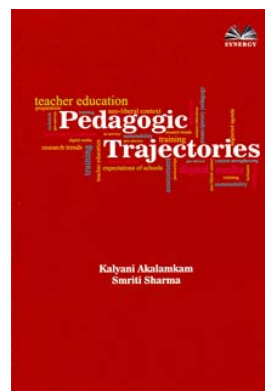
Synergy Books India(2015)

ISBN: 978-93-82059-30-1

Rs.695.00

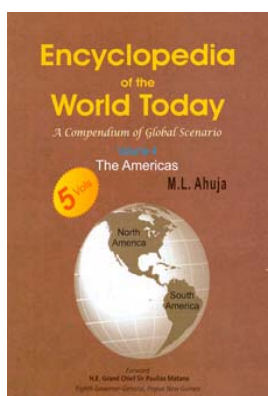
Paperback

(Detailed Information on Page No.9)



ENCYCLOPAEDIA

Encyclopedia of the World Today: A Compendium of Global Scenario (5 Volume Set)



M.L.Ahuja ♦ Synergy Books India (2014)

♦ ISBN: 978-93-82059-11-0 ♦ Rs.8000.00 ♦ Hardback.

Encyclopedia of the world today is divided into 5 Volumes: Asia, Africa, Europe, The Americas (North America and South America) and Oceania. Volume 1 is in two parts: First Part is about the world in general: quick facts, division of the world into continents, language groups, developed and developing countries, Olympic Games, Nobel Prize, International Court of Justice, Climate Zones, Time Zones etc. Part two on Asia contains information about 57 countries in addition to the Asian continent as a whole. Volume 2 on Africa provides information about 62 Countries in addition to the whole continent. Volume 3 on Europe contains information about 57 countries in addition to the European continent. Volume 4 is divided into two parts North America and South America. Volume 5 is about 42 countries. The Countries are sovereign as well as dependencies and protectorates.

M.L. Ahuja, M.A.D.L.L., DCS, has to his credit more than 35 books. He is associated with publishing and marketing of books in India since 1959. He is the recipient of Jenseva Sadbhavna Award, Bharat Gaurav Award, Rajiv Gandhi Ekta Samman, and Gold Medal as well as Lifetime Achievement Award for excellence in writing.

ENERGY AND ENVIRONMENT

The Impact of International Environmental Regulation on Global Trade

Dr. V.N. Attri & Sidhanshu;
Synergy Books India(2015);
ISBN: 978-93-82059-25-7
Rs.595.00
Hardback

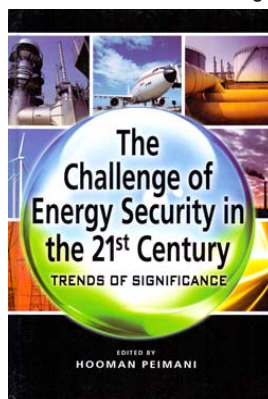
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The Challenge of Energy Security in the 21st Century

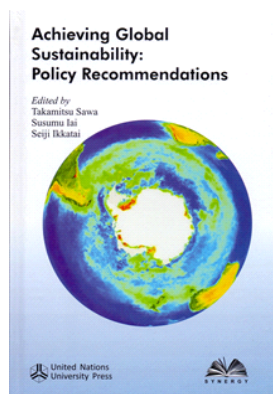
Hooman Peimani ♦Bookwell Publications Co-published with ISEAS (2013) ♦ISBN: 978-81-92102-34-4 ♦Rs.595.00 ♦Hardback.

The Challenge of Energy Security in the 21st Century Trends of Significance seeks to inform all those concerned about energy security, whether national, regional or international bodies, of certain factors, which must be taken into consideration in developing their energy security policies and pursuing their respective objectives. Towards that end, this book reveals certain significance trends of importance to the major energy-producing and energy-consuming regions. Through its unique analysis, it sheds light on how such trends will affect the energy security policies of all the producers and consumers of energy, large and small, in one form or another, in the foreseeable future.



Hooman Peimani is the Head of Energy Security Division a Energy Studies Institute based at the National University of Singapore.

Achieving Global Sustainability: Policy Recommendations



Takamitsu Sawa, Susumu Iai & Seiji Ikkatai ♦Synergy Books India Co-Published with United Nations University Press (2012) ♦ISBN: 978-93-82059-03-5 ♦RS. 1195.00 ♦Hardback.

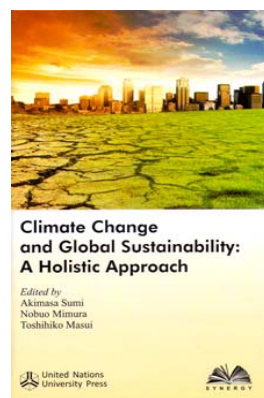
The problem of global sustainability is indisputably the most serious issue facing humanity today. One of the biggest factors in the deterioration of global sustainability is climate change, which has been exacerbated by the entire range of human activities and is inextricably related to modern civilization. Solving this difficult problem requires a drastic redesign of society from all aspects-technological, economic and social. This book looks at how to achieve and gathers together a variety of recommendations.

Takamitsu Sawa is Adviser to the Chief Director of the Kyoto Sustainability Initiative, Professor at the Graduate School of Policy Science, Ritsumeikan University, Kyoto, and Project Professor at the Institute of Economic Research, Kyoto University, Japan. **Susumu Iai** is Chief Director of the Kyoto Sustainability Initiative and Professor at the Disaster Prevention Research Institute, Kyoto University, Japan. **Seiji Ikkatai** is Professor of Economics at the Institute of Economic Research, Kyoto University Japan.

Climate Change and Global Sustainability

Akimasa Sumi, Nobuo Mimura & Toshihiko Masui ♦ Synergy Books India Co-Published with United Nations University Press (2012) ♦ ISBN: 978-93-82059-02-8 ♦ Rs. 995.00 ♦ Hardback.

Climate change owing to global warming is a paramount concern for society in the twenty-first century, and it is not an issue that can be solved by individual academic or scientific disciplines working in isolation. Because climate change involves a wide range of interlinked problems, solutions must be pursued in an interdisciplinary manner. This book adopts just such a holistic approach in examining various aspects of global warming, and offers readers a comprehensive overview.



Akimasa Sumi is Executive Director of the Trans disciplinary Initiative for Global Sustainability/Integrated Research System for Sustainability Science. The University of Tokyo, Japan.

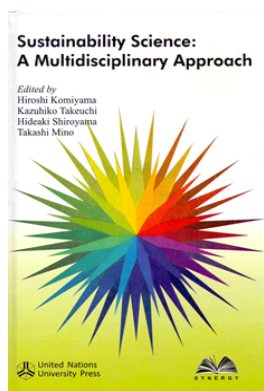
Nobuo Mimura is Director of the Institute for Global Change Adaptation Science and Professor at the Centre for Water Environment Studies, Ibaraki University, Japan.

Toshihiko Masui is Chief of the Social and Environmental Systems Division, National Institute for Environmental Studies, Japan.

Sustainability Science: A Multidisciplinary Approach

Hiroshi Komiyama, Kazuhiko Takeuchi, & Takashi Mino ♦ Synergy Books India Co-Published with United Nations University Press (2012) ♦ ISBN: 978-93-82059-01-1 ♦ Rs. 1595.00 ♦ Hardback.

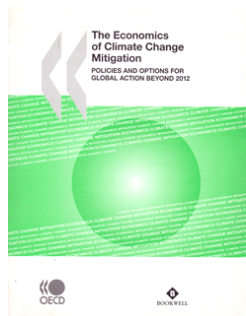
Sustainability science is a new academic discipline that has emerged in response to threats to the sustainability of the global environment. The purpose of this discipline is to help build a sustainable society by developing solutions to climate change, the exhaustion of resources, ecological destruction and other environmental crises that threaten the future of humanity.



Hiroshi Komiyama is Chairman of Mitsubishi Research Institute, Inc., and President Emeritus, The University of Tokyo, Japan.

Kazuhiko Takeuchi is Deputy Executive Director of the Integrated Research system for Sustainability Science (IR3s) and Professor at the Graduate School of Agricultural and Life Sciences, The University of Tokyo, and Vice-Rector of the United Nations University, Japan.

The Economics of Climate Change Mitigation: Policies and Options for Global Action Beyond 2012



OECD Bookwell Publications Co-Published with OECD (2011)

ISBN: 978-93-80574-20-2

Rs.1295.00

Paperback

(Detailed Information on Page No.19)

FICTION

Ethnic Cleansing

Salam Azad

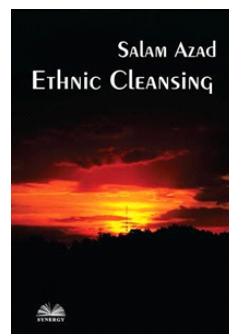
Synergy Books India (2015)

ISBN:978-93-82059-32-5

Rs.295.00

Paperback

(Detailed Information on Page No.12)



GENDER STUDIES

Kuki Women



Hoineilhing Sithhou ♦ Synergy Books India (2014)

♦ ISBN: 978-93-82059-20-2 ♦ Rs.995.00 ♦ Hardback.

Kuki Women is a book of thirteen essays that are written by thirteen different authors. The book tells us about the Kuki Women and the gender issues that they face in their society. Kuki is a term given to people who have migrated to India from Burma. Each story in this book is about gender issues in the Kuki society and the problems and prejudices that these women face. The essays are about the portrayal of women in folktales and myths, the women's organization and their protests, customary laws of the Vaiphei and Thadou

women, and the health, quality of life and health-care facilities provided to them. It is a small tribute to the women of the Kuki society who have quietly faced the difficulties which are a result of their society's rules and regulations. There are stories about a little girl giving up her education so her brother could be educated, a mother who has put an end to her dreams and is instead suffering to look after her family, and a wife who has dedicated her life to being shadowed by her husband's success.

Hoineilhing Sithou is from the state of Manipur. She has a Doctor of Philosophy (PhD) in Sociology from Jawaharlal Nehru University. She is currently an assistant professor in Sociology at the University of Hyderabad, and is one of the few scholars who have done a research on the Kukis of Manipur.

HEALTH

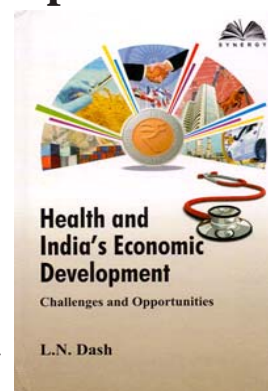
Health and India's Economic Development

L.N. Dash♦Synergy Books India(2013)

♦ISBN: 978-93-82059-13-4♦Rs.895.00♦Hardback.

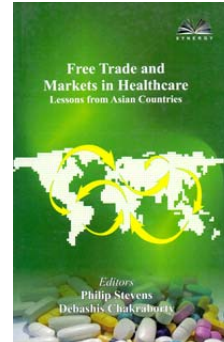
Health is a form of human capital which facilitates economic development of a nation in very many ways. As poverty level has declined in the post-liberalization period, the income level of the people has gone up. This has resulted in the expansion of health seeking behavior of the people. Despite this public expenditure as a percent of GDP has not increased much. Even after the allocation of huge amount of funds through the NRHM programme, public expenditure as a percent of GDP has reached just 1.37 percent in 2010-2011. The limited public sector suffers from unlimited problems. As the public sector has failed to cope up with rise in health care demand, the private sector dominates the health care market which is evident from the fact that the private sector provides 76 percent of the healthcare in India. Rising cost of diagnosis, medicine and hospitalization push millions of Indian below the poverty line. India has one of the highest proportions of out-of-pocket (OOP) spending on healthcare in the world. The present volume includes topics on such vital health issues such as health inequality, health, manpower, neonatal mortality, maternal manpower, tribal health, public expenditure on health, etc. of India in general and of different states in particular.

Dr. L.N. Dash has completed his M.A., M.Phil., Ph.D and D.Litt degrees in Economics from Berhampur University. After working for 16 years in this University he joined the North Orissa University, Baripada in 2004. He has to his credit several research papers published in journals or reputed and edited books. He has also presented research papers in many national and international seminars and conferences in India and abroad.



Free Trade and Markets in Healthcare

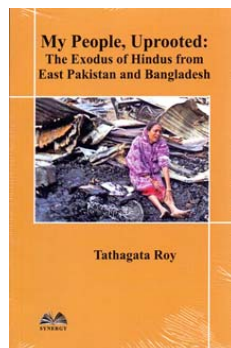
Philip Stevens & Debashis Chakraborty
Synergy Books India(2013)
ISBN: 978-93-82059-15-8
Rs.695.00
Hardback



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HISTORY

My People, Uprooted: The Exodus of Hindus from East Pakistan and Bangladesh

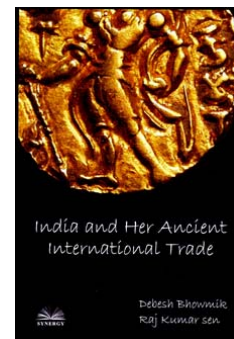


Tathagata Roy
Synergy Books India (2015)
ISBN:978-93-82059-27-1 Rs.895.00
Paperback

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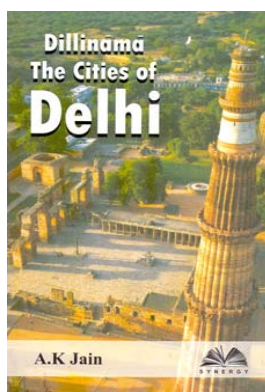
India and Her Ancient International Trade

Debesh Bhowmik & Raj Kumar Sen
Synergy Books India(2015)
ISBN: 978-93-82059-29-5
Rs.1095.00
Hardback



(Detailed Information on Page No.7)

Dillinama The Cities of Delhi



Author: A.K. Jain ♦ Synergy Books India (2013) ♦ ISBN(PB) ♦ 978-93-82059-16-5 ♦ Rs.595.00 ♦ Paperback ♦ ISBN(HB) ♦ 978-93-82059-14-1 ♦ Rs.995.00 ♦ Hardback.

Delhi, a megacity of 16.75 million and capital of India, is a living legend with 2000 years of history. Its fabric is imprinted by many cultures of innumerable kingdoms. Its tapestry is embellished with the annals of glorious cities that have risen and fallen here. It is a city of contrasts and contradictions, of triumph and tragedy and of chaos and order. All this adds up in a unique character vibrant, throbbing, inimitable charm, which is aptly described by Firdaus in the inscription in the Diwan-e-Khas at Red Fort, “Agar Firdaus barre Zamin ast, hamin asto, hamin asto” (if there

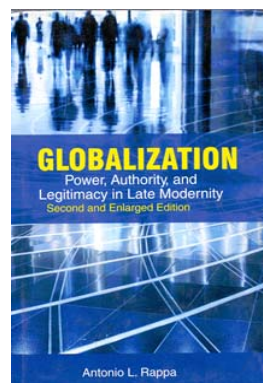
is paradise on earth, it is this, Oh! It is this). Its Ganga-Jammuni Tahzeeb, found expression in its language, literature, music, poetry, food, dress and architecture which influenced the entire sub-continent.

A.K. Jain had been intimately involved with Delhi. As Planning Commissioner, he worked on Master Plan for Delhi-2021. He is a member of the committee on New DMC Act.

Globalization: Power, Authority and Legitimacy in Late Modernity

Antonio L. Rappa ♦ Bookwell Publications Co-Published with ISEAS (2013) ♦ ISBN: 978-81-92102-35-1 ♦ Rs.995.00 ♦ Hardback.

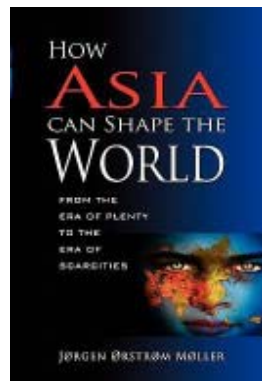
In the first edition of this book, the themes of hope, optimism, and progress of neoliberalism were examined in Asia and America. The second edition, *Globalization: Power, Authority and Legitimacy in Late Modernity*, analyses the new pessimism that has descended on the globalized world. The America that was once the bastion of hope, optimism and progress is now showing clear signs of a superpower in decline. The first sign of a superpower in decline. The first sign of the American decline since 1941 in Pearl Harbor was the destruction of the World Trade Center in New York City on 11 September 2001. The other signs are the Vietnamization of Iraq, a nuclear stand-off with North Korea, increasing trade imbalances with China and India, a stalemate with terrorists in Afghanistan, the challenge of European protectionism, a belligerent politics in the Middle East, overt American dependence on fossil fuels, and the mushrooming of various subprime crises into an escalating global recession. This second edition incorporates the latest developments in terms of culture, wealth and terrorism around the world and provides possible solutions to salvage the American Dream. **Antonio L. Rappa** is Senior Lecturer, Security Studies, School of Business, SIM university, Singapore.



How Asia Can Shape the World: From the Era of Plenty to the Era of Scarcities

Jorgen Orstrom Moller ♦ Bookwell Publications Co-Published with ISEAS (2012) ♦ ISBN: 978-81-92102-33-7 ♦ Rs.1695.00 ♦ Hardback.

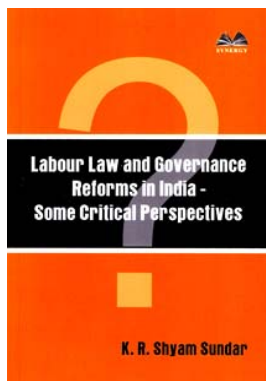
Asia will redraw the map of economic progress over the next twenty-five years. Growth is necessary to solve economic and social problems, but harder to achieve as the age of plenty gives way to the age of scarcities. The challenge opens the door for an Asian economic model based on shifting of productivity from the individual to groups, ecological productivity instead of economic productivity, and a reversal to traditional Asian Values-less materialistic than Western values. A new paradigm for economic thinking emerges to replace the one launched in the West 200 years ago.



Jorgen Orstrom Moller, spent 38 years in the Royal Danish Diplomatic Service. From 1989 to 1997 he was State-Secretary and from 1997 to 2005 Ambassador to Singapore and Brunei Darussalam plus from 2002 Australia and New Zealand. Since retirement in 2005 he lives in Singapore as Visiting Senior Research Fellow at the Institute of Southeast Asian Studies (ISEAS), Senior Fellow of the Diplomatic Academy, and Adjunct Professor of Singapore Management University and Copenhagen Business School.

LABOUR

Labour Law and Governance Reforms in India- Some Critical Perspectives

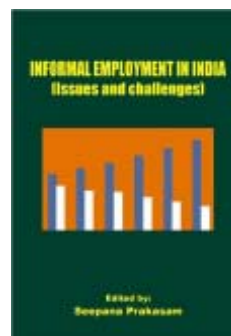


K.R. Shyam Sundar
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ISBN: 978-93-82059-35-6
Rs.595.00
Paperback

(Detailed Information on Page No.8)

Informal Employment in India: Issues and Challenges

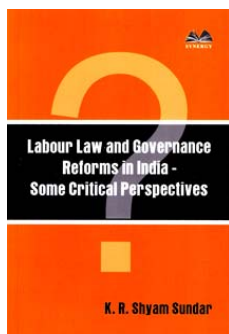
Dr. Seepana Prakasam
Bookwell Publications (2013)
ISBN: 978-81-92102-36-8
Rs. 995.00
Hardback



(Detailed Information on Page No.16)

LAW

Labour Law and Governance Reforms in India- Some Critical Perspectives



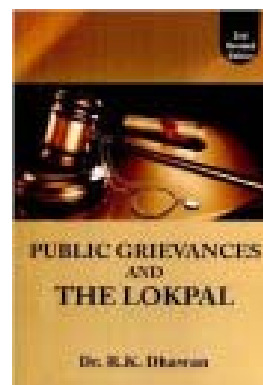
K.R. Shyam Sundar
Synergy Books India (2015)
ISBN: 978-93-82059-35-6
Rs.595.00
Paperback

(Detailed Information on Page No.8)

Public Grievances and the Lokpal

Dr. R.K. Dhawan ♦Synergy Books India (2012) ♦ISBN:
978-93-82059-07-3 ♦Rs.895.00 ♦Hardback

The book deals with the public grievances at the District, State and Central levels. It analyses the nature of citizen's grievances and their underlying causes, the inadequacy of the existing administrative machinery of the existing administrative machinery for redress of citizens' complaints, and shows how ineffective it is in providing relief and in inspiring the confidence of the people. Is there an integrated policy in the government's efforts at redress of citizens' complaints at the Districts, State and Central levels? How far has there been a unified any systematic approach on the

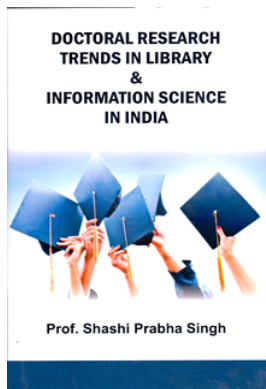


part of the government to the problem of redress of citizens' grievances? While answering these questions the author stresses upon the need for an independent machinery for redress of public grievances and examines how far the Ombudsman type of institutions of Lokpal and Lokayuktas would be useful and workable in Indian conditions. Some studies on this subject that have been conducted are limited in scope and range of analysis. This book is the only study which deals with the machinery for redress of grievances at the District, State and Central levels in a comprehensive manner and from an integrated perspective.

Dr. R.K. Dhawan joined the Central government in 1952 and was later absorbed in the Central Trade Service. During his long administrative career extending over three decades, he was attached to Union Ministers of different ministries and had thus ample opportunity of gaining a deep insight into the working of the administrative apparatus from close quarters.

LIBRARY SCIENCE

Doctoral Research Trends in Library & Information Science in India



Prof. Shashi Prabha Singh ♦ Synergy Books India (2014)
♦ ISBN: 978-93-82059-24-0 ♦ Rs.1595.00 ♦ Hardback.

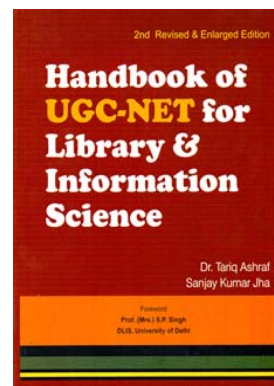
Library and Information Science (LIS) education in India completed its 100 years in 2011. Therefore, the time is ripe enough to introspect how LIS education has grown and developed over the period of time and achieved its present status. Doctoral Research in Library & Information science in India is an attempt to prepare a comprehensive list of PhDs awarded, starting from the first PhD awarded in 1950 by other than Library Science department and by fully fledged department of Library Science, University of Delhi in 1957 till 2012.

Dr. Shashi Prabha Singh is a Professor in the Department of Library & Information Science, University of Delhi. She joined the department in 1987 and served as Head of the Department during 1998-2001 and 2004-2007. In 2007, she was honored with SATKAL Best Women Librarian 2007 Award.

Handbook of UGC-NET for Library & Information Science (2nd Revised & Enlarged Edition)

Dr. Tariq Ashraf & Mr. Sanjay Kumar Jha ♦ Synergy Books India (2014) ♦ ISBN: 978-93-82059-17-2 ♦ Rs.725.00 ♦ Paperback.

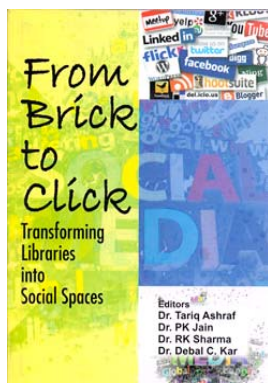
Over the period of time National Eligibility Test (NET) has become an important method of testing ability of young professionals. Based upon the new syllabus recently laid down by the UGC, the revised and enlarged edition of handbook contains probable material for papers II and III and contains more than 5000 solved questions. Essentially designed for UGC-NET aspirants, the handbook will also be helpful in various other entrance examinations for the post of Librarians in J.N.U, K.V, SET, SLET and other similar tests for government organizations.



Dr. Tariq Ashraf is Post Graduate from Hindu College University of Delhi and holds MLIS and Doctoral degrees from Department of Library & Information Science, University of Delhi. He is currently Librarian at University of Delhi South Campus and has earlier worked at prestigious institutions like Centre for Policy Research, IILM and Indian Institute of Management Lucknow.

Mr. Sanjay Kumar Jha is currently working at O.P. Jindal Global University Sonapat as Associate Librarian. He holds M.Phil. degree in Library and Information Science and Master degree in Environmental Economics.

From Brick to Click: Transforming Libraries into Social Spaces



Dr. Tariq Ashraf, Dr.P.K. Jain, Dr. R.K. Sharma & Dr. Debal C. Kar ♦ Synergy Books India (2014) ♦ ISBN: 978-93-82059-23-3 ♦ Rs.1200.00 ♦ Paperback.

The emerging era of the digital classrooms, brick-and-mortar institutions are posing a grave challenge to learning organizations to stay relevant. Though online education has been around for a long time, the impact of digital technology in the field of education in the last few years may perhaps hold the key to providing lower cost access to learning. The notion of transforming libraries into social and cultural spaces is an expansive role for the future library not only serving as an information resource, but much more, with the exact mission and evolving and changing over time. From Brick to click: Transforming Libraries into Social Spaces looks into the phenomena and contains 56 high quality research papers have examining,

discussing & debating main issues of concern within the framework of transformation.

Dr. Tariq Ashraf is Post Graduate from Hindu College University of Delhi and holds MLIS and Doctoral degrees from Department of Library & Information Science, University of Delhi.

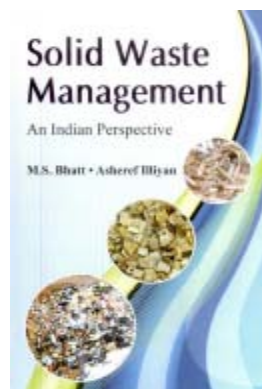
MANAGEMENT

Solid Waste Management: An Indian Perspective

M.S. Bhatt & Asheref Illiyan ♦ Synergy Books India (2012)

♦ ISBN: 978-93-82059-05-9 ♦ Rs. 795.00 ♦ Hardback.

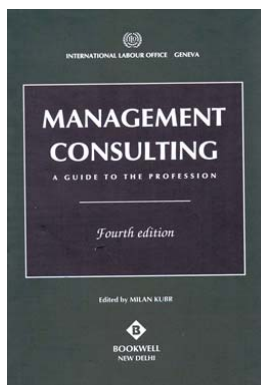
Solid Waste Management (SWM) is a multidimensional and challenging task. Municipal Solid Waste (MSW) has assumed alarming proportions. Public agencies are not dealing effectively with its growing magnitude. These cannot be exclusively held responsible for this. With increased economic growth the problems associated with SWM are bound to become more complex. We have to generate reliable information and awareness about negative effects of solid waste on health and environment. Debates on Economy Environment linkages have sidetracked these aspects. There is thus need for an informed understanding of the underlying issues. Against this backdrop the present book attempts to weave together central issues I their proper perspective.



Dr. M.S. Bhatt is Professor, Department of Economics, Jamia Millia Islamia University, New Delhi. Prof. Bhatt was a member of the expert committee for economic reforms appointed by the Government of Jammu & Kashmir. He has also acted as principal investigator in a number of research projects. He is currently directing a number of research projects and also coordinating UGC Sponsored Special Assistance Programme in Environmental Economics.

Asheref Illiyan is a senior Assistant Professor in the Department of Economics, Jamia Millia Islamia University, New Delhi. His main areas of interest being Economics of Information Technology, Agriculture and Rural Development, Planning and Decentralized Governance, Industrial Economics. He has published a number of articles in referred national and International Journals.

Management Consulting: A Guide to the Profession



Milan Kubr Bookwell Publications (2011) Co-published with I.L.O ♦ISBN: 978-81-85040-44-8♦Rs.1095.00♦Hardback.

This widely recognized reference work on the state of the art of management consulting offers an extensive introduction to consulting: its nature, professional standards, intervention methods, behavioral rules, current developments and future perspectives. It has been used both by students of consulting and seasoned practitioners worldwide, either in its English original or in one of the 13 editions in other languages.

Milan Kubr is a recognized international authority on management consulting and human resource development.

His professional career includes 14 years with the Prague School of Economics, 25 years with the International Labor Office and 11 years in independent consulting business. He is the author and editor of a number of publications and reports on professional consulting, management education, human resources and public administration. He has collaborated closely with many global and national consulting institutes and associations and has helped to revitalize the professional service sector in Central and Eastern Europe.

POLITICAL SCIENCE

Handbook of States and Union Territories of India

M.L. Ahuja

Synergy Books India (2015)

ISBN: 978-93-82059-28-8

Rs. 950.00

Hardback

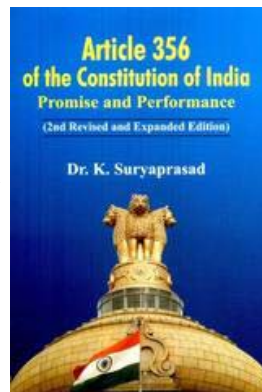
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Article 356 of the Constitution of India

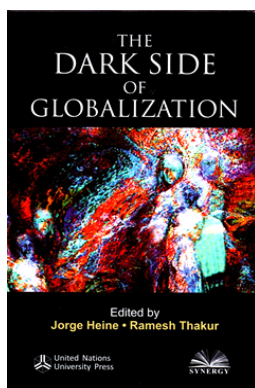
Dr. K. Suryaprasad ♦ Synergy Books India (2012)
♦ ISBN: 978-93-82059-06-6 ♦ Rs.1295.00 ♦ Hardback.

Article 356 of the Constitution of India: Promise and Performance: 2nd Edition comprises a topic of broad interest and increasing importance in contemporary Constitutional law of India. This historical and constitutional backdrop of the incorporation of the Article in the Constitution of India and how the presidential power has been exercised under the existing count revealing and conflicting power politics syndrome and socio-economic scenario as represented by a plethora of political parties national, sub national or regional. In doing so the scholar has tried to ascertain the following: whether the inclusion of Article 356 in the Constitution was justified; the scope and ambit of their term 'failure of the constitution machinery imposition of Article 356 since 1950 were in conformity with constitutional precisions; whether the Parliament and the Judiciary can do anything to remedy the situation; and whether any other solution to the problem of the possible misuse of the Article is available, including constitutional amendment barring scrapping of the Article. To understand the full and the true constitutional power, he has also analyzed the political process of the country, the nature and ideology of the national and regional political leadership and the role of Governor and the President. Contents Foreword Preface Acknowledgements List of Tables List of Figures List of Abbreviations Introduction The Genesis of Article 356 of the Constitution of India: A Retrospect Article 356: The Operational Orbit The Steamroller in Operation: A Historical Survey The Steamroller in Operation: The Emerging Model The Emerging Model: An Evaluation Safeguards Against Abuse of the Article 356: The Parliament Safeguards Against Abuse of the Article 356: The Courts Conclusion: The Need for a Fresh Look Appendix Bibliography .



Dr. K. Suryaprasad has a very brilliant academic career in which he holds three Master's degree in Political Science, Law and Library and Information Science. Currently working as an Assistant Librarian in the University of Kerala, he has been teaching post-graduate students at the Institute of Distance Education at the University. He has written on a wide range of subjects and has contributed more seventy research papers both in English and Malayalam in reputed journals and popular magazines having wide circulation.

The Dark Side of Globalization



Jorge Heine & Ramesh Thakur ♦ Synergy Books India Co-published with United Nation University Press (2011) ♦ ISBN: 978-93-82059-00-4 ♦ Rs.1295.00 ♦ Hardback.

Seen by some as a desirable and irreversible engine of prosperity and progress, globalization is resisted by others as the soft underbelly of a corporate imperialism that plunders and profiteers in the global marketplace. Globalization has brought many benefits, including the reduction of poverty in several countries. But it also has a dark side: the unleashing of negative forces as a result of the compression of time and space made possible by modern technology. Examples include the transitional flows of terrorism, drug and human trafficking,

organized crime, money laundering, and global pandemics. How do these various expressions of uncivil society manifest themselves? How do they exploit the opportunities offered by globalization? How can governments, international organizations and civil society deal with the problem? From arms trafficking in West Africa through armed insurgencies in South Asia and the upsurge of jihad in the age of globalization, this book examines the challenges that the dark forces of globalization pose to the international system and the responses they have triggered.

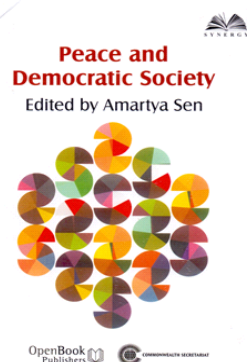
Jorge Heine is Distinguished Fellow, Centre for International Governance Innovation (CIGI); CIGI Chair in Global Governance, Balsillie School of International affairs; and professor of political Science, Wilfrid Laurier University.

Ramesh Thakur is professor of International Relations, Asia-Pacific College of Diplomacy, Australian National University; and Adjunct Professor at the Institute for Ethics, Governance and Law based at Griffith University

Peace and Democratic

Amartya Sen ♦ Synergy Books India Co-published with Open Book Publishers (2012) ♦ ISBN: 978-93-82059-08-0 ♦ Rs.395.00 ♦ Hardback.

Recent acts of terrorism and the pro-democracy unrest in the Middle East remind us how important it is to understand the relationship between violence, peace and democracy. In a challenging and insightful essay, Amartya Sen explores ideas around organized violence (war, genocide and terrorism) and violence against the individual. Highlighting the inadequacy of some of the widely accepted explanations for violence-including the idea that the world is experiencing a clash of civilization- Sen makes a plea for a global, multilateral debate

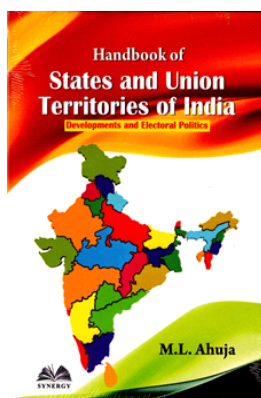


on the causes of conflict, and an understanding of the multiple Identities of the individual involved. The introductory essay draws on the findings of the Commonwealth Commission on Respect and Understanding, which was established to promote mutual communication and understanding among all faiths and communities in the Commonwealth. Its timely report, *Civil Paths to Peace*, suggests that governments, media and educators-indeed, everyone-must take the time to understand the complexities around violent behavior and its causes, without prejudging what these might be.

Professor Amartya Sen is Lamont University Professor and Professor of Economics and Philosophy at Harvard University. He has served as President of the Econometric Society, the Indian Economic Association and the International Economic Association.

REFERENCE

Handbook of States and Union Territories of India



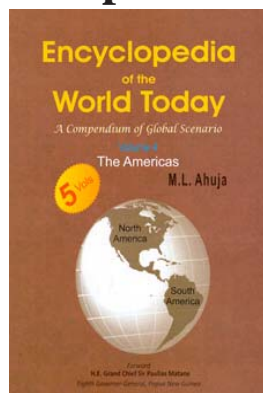
M.L. Ahuja
Synergy Books India(2015)
ISBN: 978-93-82059-28-8
Rs.950.00
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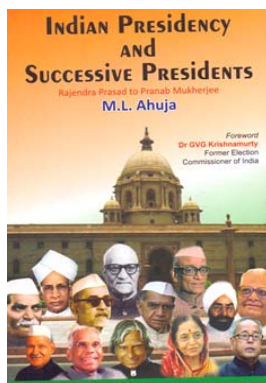
Encyclopedia of the World Today: A Compendium of Global Scenario (5 Volume set)

M.L.Ahuja
Synergy Books India(2014)
ISBN: 978-93-82059-11-0
Rs.8000.00
Hardback

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Indian Presidency And Successive Presidents Rajendra Prasad to Pranab Mukherjee



M.L. Ahuja ♦ Synergy Books India (2013)

♦ ISBN (PB) : 978-93-82059-10-3 ♦ Rs.375.00 ♦ Paperback.

♦ ISBN (HB) : 978-93-82059-12-7 ♦ Rs.695.00 ♦ Hardback.

The election of the President of India and the role of incumbent are gradually becoming significant. To bring home to the readers the various provisions in the Indian Constitution and to what extent the President can play a constructive role.

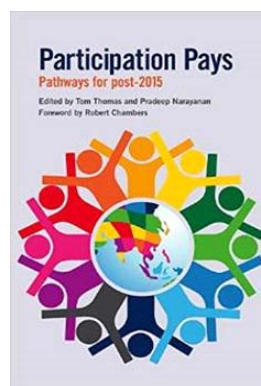
M.L. Ahuja, M.A.D.L.L., DCS, has to his credit more than 35 books. He is associated with publishing and marketing of books in India. He had been the Area Representative of International Oriental Librarians Association and Executive Secretary of Afro-Asian Book Council. He is the recipient of Jenseva Sadbhavna Award, Bharat Gaurav Award, Rajiv Gandhi Ekta Samman, and Gold Medal as well as Lifetime Achievement Award for excellence in writing.

SOCIAL SCIENCES

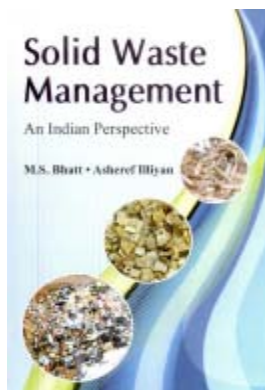
Participation Pays: Pathways for post-2015

Tom Thomas & Pradeep Narayanan
Practical Action (2015); Exclusively Distributed in India
by Synergy Books India
ISBN: 978-1-185339-870-4
Rs.695.00;
Biding: Paperback

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Solid Waste Management: An Indian Perspective



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